

Broadband Competition in the U.S.

FTC Workshop

Current & Future State of Broadband

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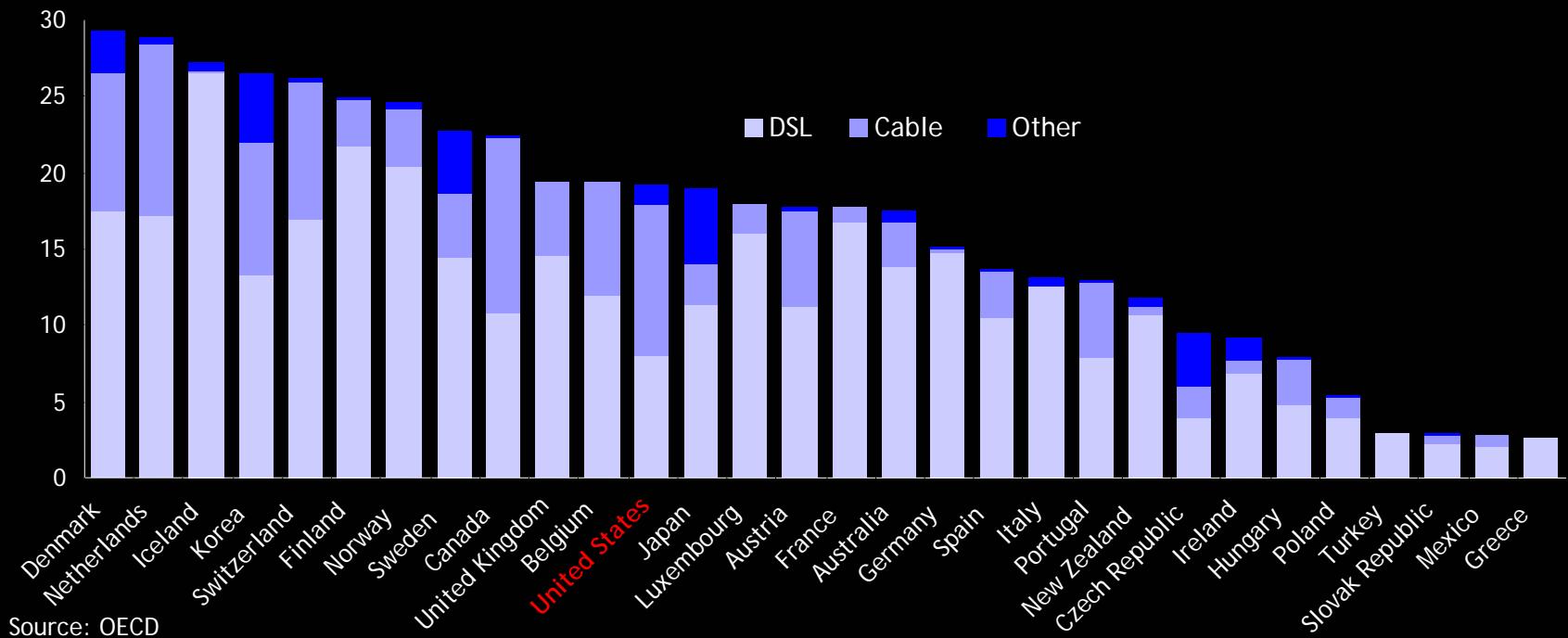
Progress & Freedom Foundation

www.pff.org

www.wallsten.net

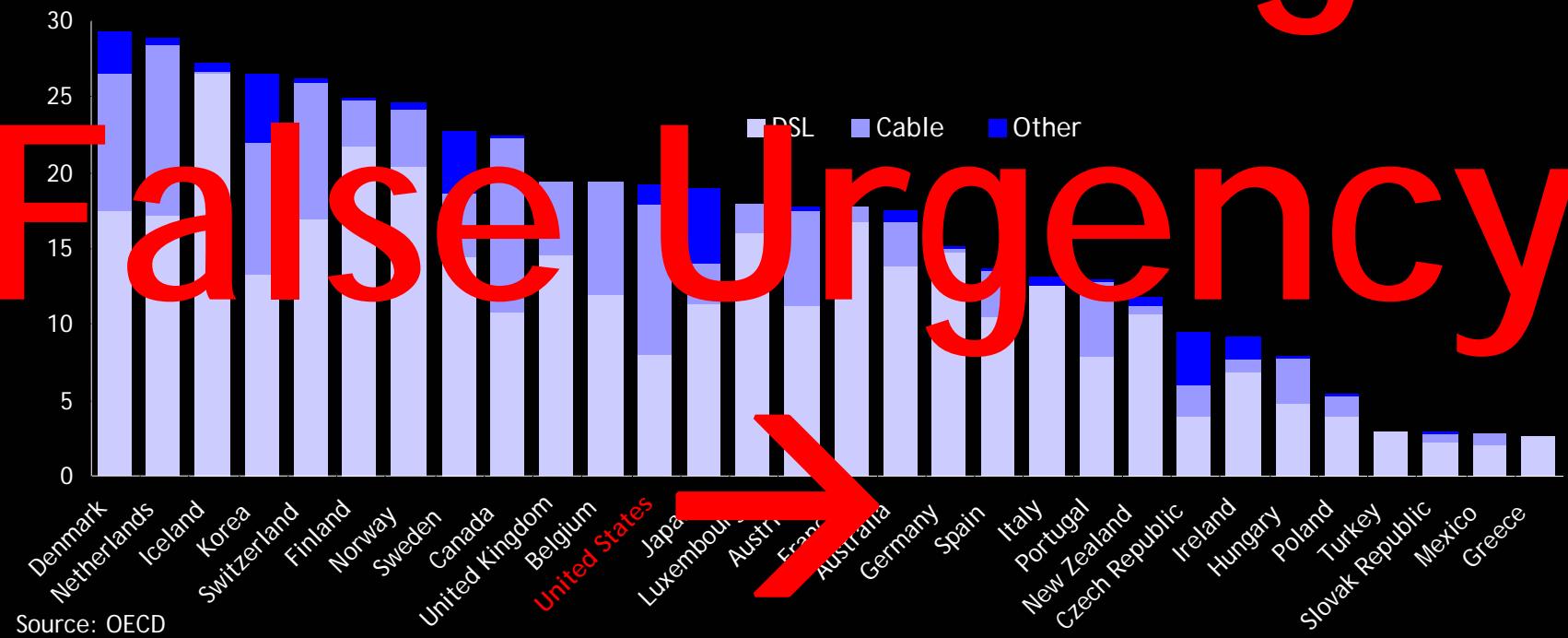
OECD Broadband subscribers per 100 inhabitants

June 2006



Source: OECD

Misleading False Urgency

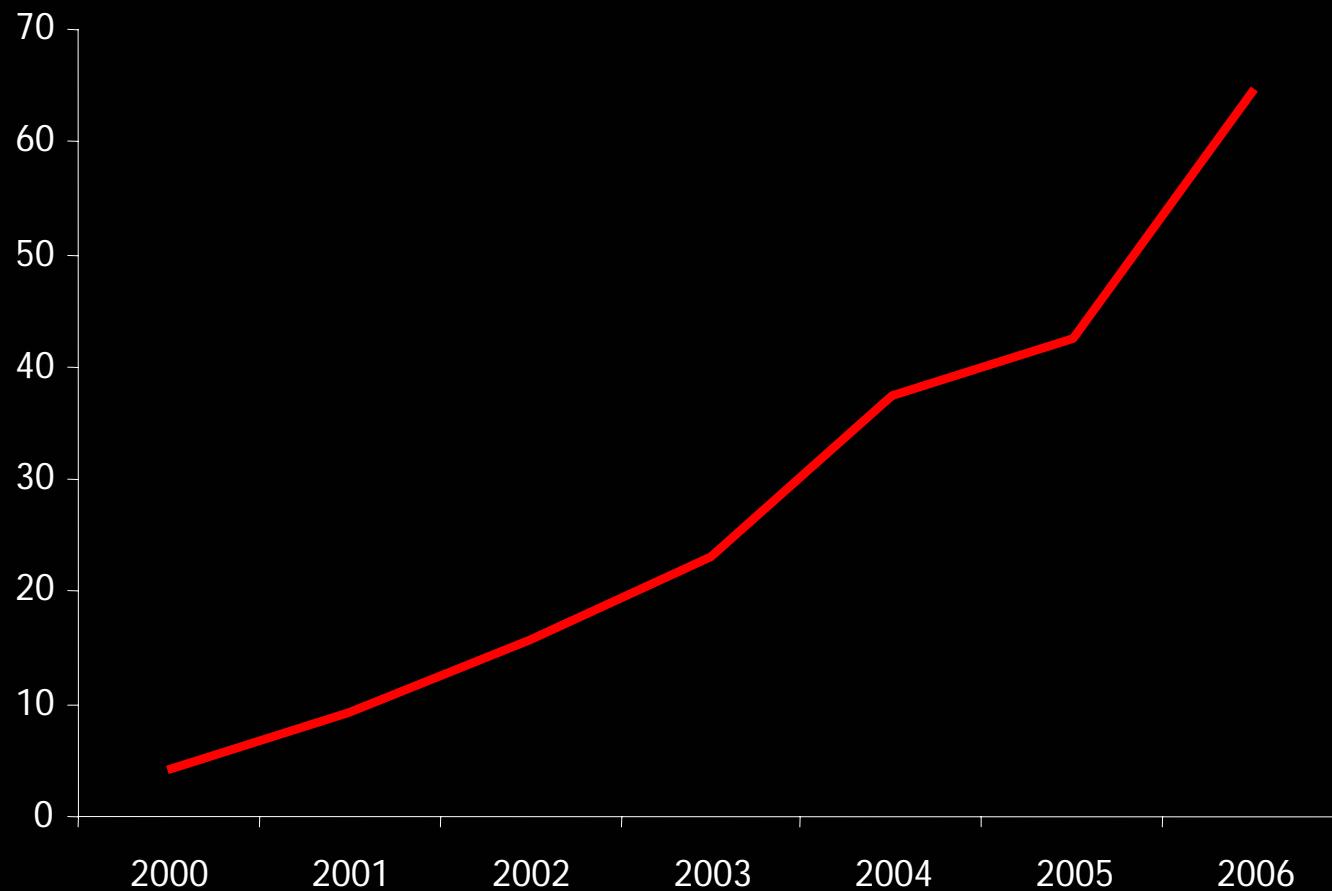


Bad Policies

- Is there a market failure?
- If so, will intervention yield net benefits?

Millions of high-speed lines

June 2000 - June 2006

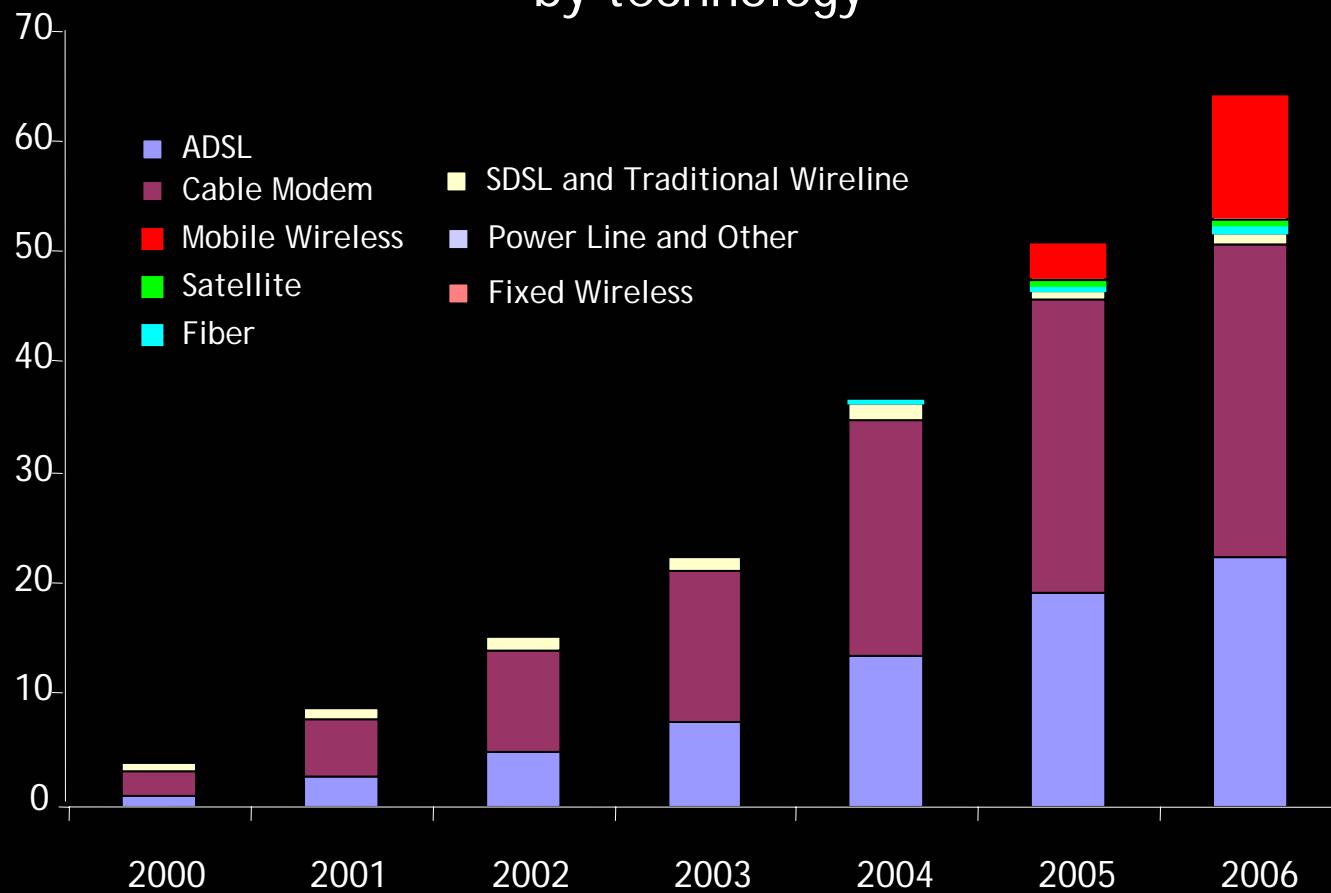


Source: FCC 2007

Millions of high-speed lines

June 2000 - June 2006

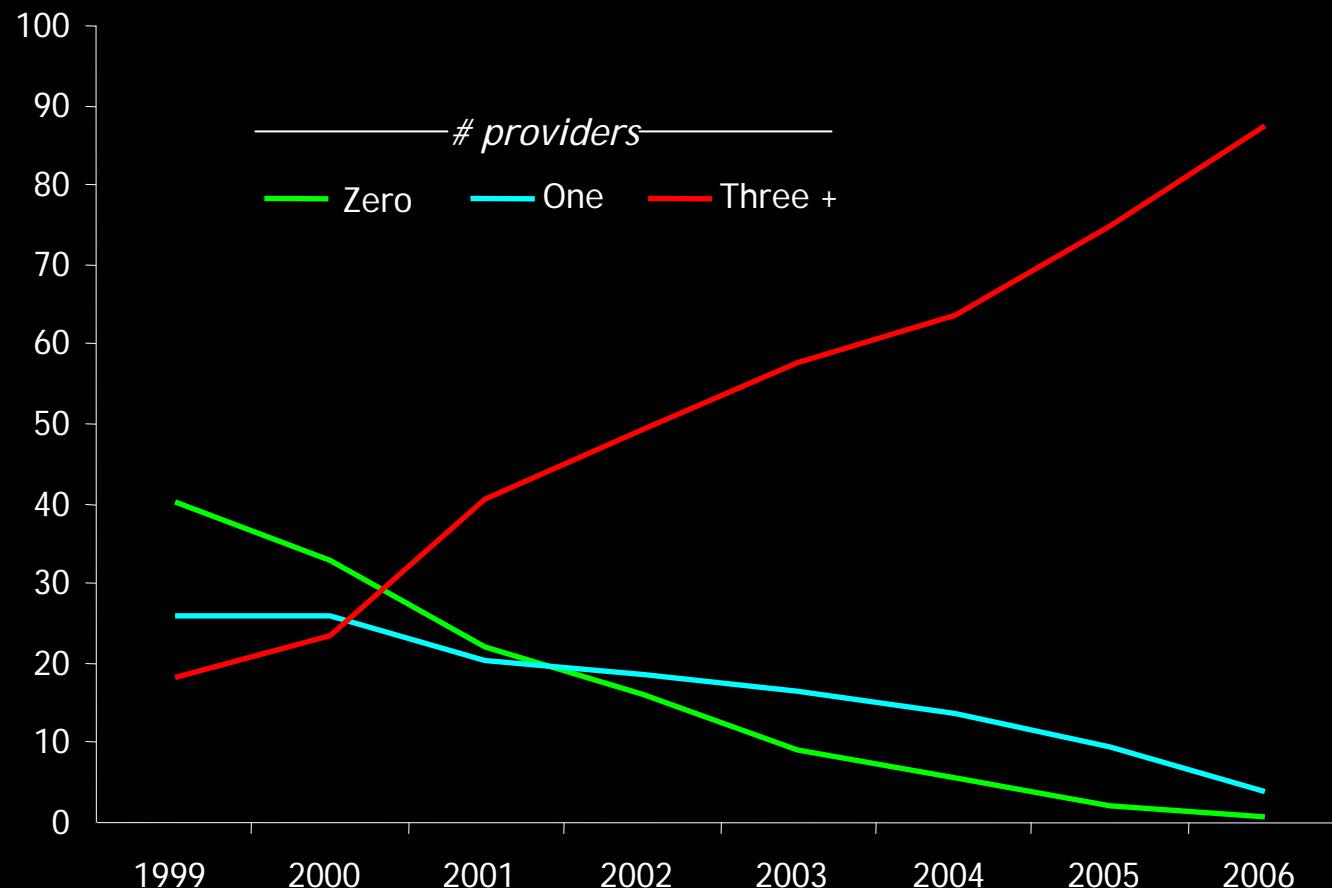
by technology



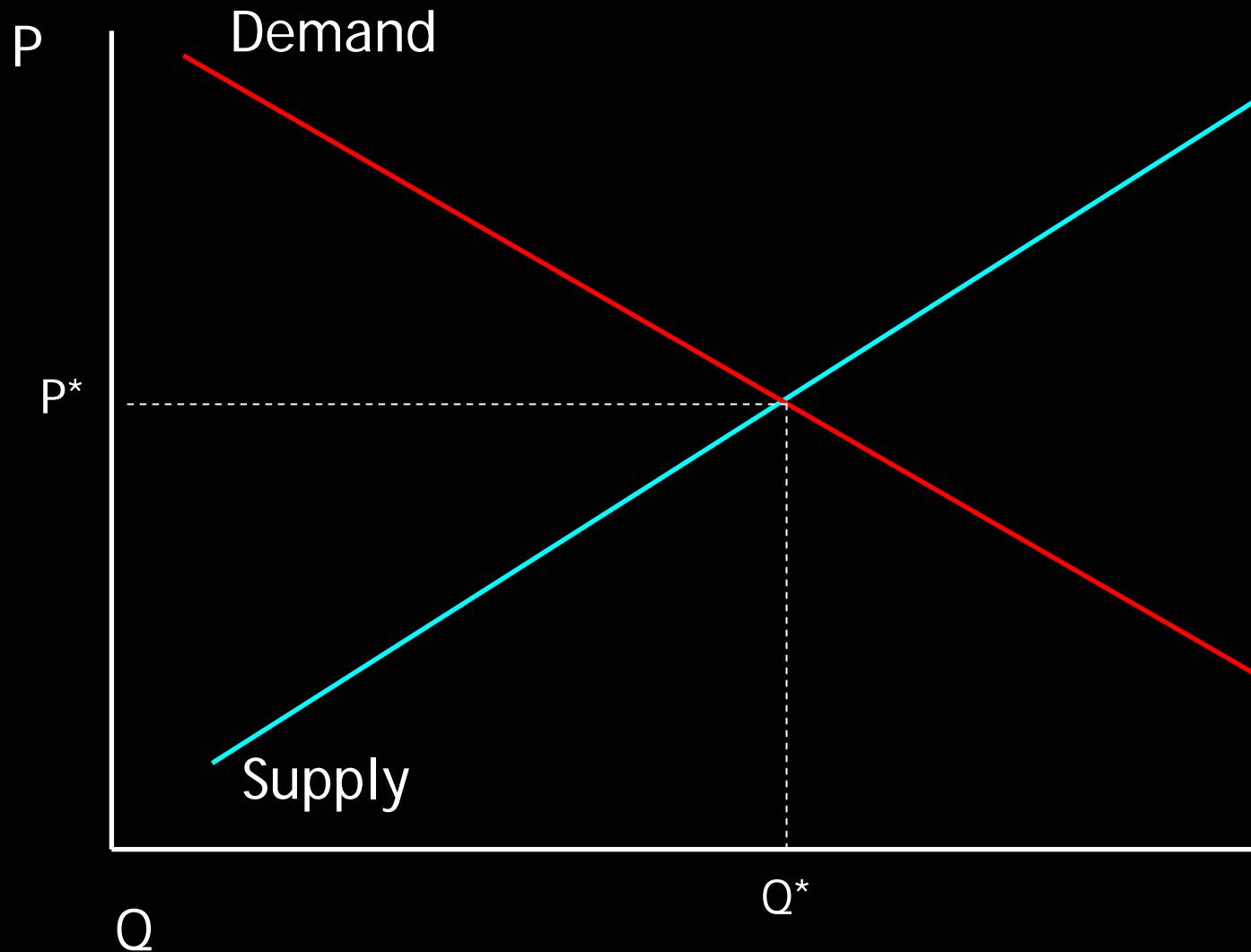
Source: FCC 2007

Share of zip codes with at least x providers

June 1999 - June 2006



Lots of Investment



Demand for broadband reduced by:

- Dialup 
- Local franchising for IPTV 

No obvious market failure

But policies still matter

Policy Objective: Competition

Reduce entry barriers: More spectrum

Remove demand barriers: Franchise reform